**Project-SVAP Infotech**

**Web 2.0**

**Keywords-**

web development services

hire web developers

web development company

**Word Count- 724**

**Date- 27/11/19**

**Why should Mobile Web Development be a priority?**

**Trends in Web Development Services-**

More than 70% of the users are looking for accessible services, and the arrival of the mobile technology offered them this ease. With the advancement of technologies, everyone is looking for useful and consistent services; this will make mobile web development a priority. Mobile and **Web development services** are the two emerging fields that keep growing with new trends and innovations every year. It does not only affect the way people do their daily tasks but also makes it convenient for the developers to build effective website solutions competently.

Therefore, business owners must get informal with new trends to improve their knowledge and keep their business high among the growing competition.

Here are the top trends that changed the software development industry-

* Progressive Web Apps
* Artificial Intelligence
* Accelerated Mobile Pages
* Voice Search Optimization
* Automation Testing
* Blockchain Technology
* Internet of Things
* **Chatbots and customer support**

**Technologies used in Mobile Web Development Services-**

Development of a website consists of many rules and regulations that every developer must know and should follow to develop a useful website. For developing a website or an app, three main languages are commonly used, i.e. JavaScript, CSS and HTML. It sounds quite tricky, but if a developer once knows about the web technologies and the way it works, then it becomes very convenient to develop a significant website.

Following are the web technologies uses in web development-

* Browsers- Google Chrome, Internet Explorer, Firefox
* HTML and CSS
* Web Development Frameworks- Ruby on Rails, YII, Express.js, Zend, Django, Laravel
* Programming Languages- Python, JavaScript, PHP, Java, Go, Ruby
* Protocols- HTTP, DDP, REST
* API
* Data Formats- JSON, XML, CSV
* Client-side
* Server-side

**Mobile Web Development-**

Web development solutions for Mobile devices is one of the pioneering and developing sectors. Over 3.3 billion smartphones and 194 billion mobile applications are downloaded every year. Since the inception of the mobile-first indexing by Google, it will be necessary for the developers to create mobile-friendly websites which are more readable and usable.

Significant Companies like Amazon, Apple, Microsoft are also in the same line of using mobile web applications for their promotions, direct marketing, engaging customers, branding etc., and Small and medium scale industries are also following the same trend.

Today, a unique and active website is essential for businesses of all formats. A website with the right speed, intuitive designs and user-friendly experience keeps customers engaged and attracts visitors visiting on-site. It will result in generating the traffic and leads for the business and adds a brand value too.

With the rising number of mobile users, a business needs to develop a mobile-friendly website. A quality user experience attracts more visitors to the website on their mobile phones.

# 

# **Tools for Mobile Web Development-**

The latest tools used to build impactful mobile web applications includes-

* Adobe Dreamweaver
* Adobe Edge Tools
* Microsoft Visual Studio
* WebMatrix
* Native Web IDE’s
* Eclipse

**Why are Mobile-friendly Websites Important for Business?**

Developing a website doesn’t mean that it can work best on smartphones and tablets. It requires efforts in designing as well, here are the reasons that are useful to develop a mobile-friendly website-

* **Mobile-friendly website is essential for google**
* **It proves your consistency, build trust in customers**
* **It helps in attracting more customers**
* **It gives Look and feel of your website**
* **It is a benefit for your brand reputation**
* **Your business will become new and significant**

**Hire Us for Best Web Development Services-**

SVAP InfoTech made its unique identity in the IT sector by serving its customers globally, fulfilling their requirements with excellence and sustained quality. Client-satisfaction is our area of expertise- including high consistency, complete accuracy, privacy, and many more. We are very faithful to our commitments and our expert’s availability.

We are one of the best **Web Development Company** that offers highly cost-effective and qualitative services with complete client approval and gratitude from them. We are getting endorsed by them because of our high-class services provided.

So, convert your thoughts into reality by **hiring best web developers** as our client’s vision is our mission. We provide best services in the best affordable price and avail great business solutions to our clients.